

## Career Moves



■ BP Travel Marketing Services has appointed **Phil Taylor**, formerly New Media Manager for Fred Olsen Cruise Lines, to spearhead the development of

its online services. This newly-created role reflects the company's commitment to providing comprehensive web-based consumer services that enable tour operators and travel agents to reach the travelling public. Phil will work closely with BP's sister company TravelMedia, in order to develop the market for e-brochures within BP's client base.



■ **Glen Gribbon**, former marketing chief of Whyte & Mackay, has joined brand revitalisation specialist Charterbrands. His appointment as

Brand Realisation Director comes at a time when Charterbrands gears up to tackle a number of target sectors, including alcoholic drinks. After starting his career with BP, Glen joined Mars, where he led the successful Snickers sponsorship campaign at the Euro 96 Championships. He also held positions at Colgate Palmolive and JJB, and shared in the 2001 Whyte & Mackay MBO.



■ Mazda Motors Europe has announced that **Philip Waring**, currently MD of Mazda Motors UK Limited, has been appointed Vice President of Sales.

Philip joined the car manufacturer in 2001 as Dealer Operations Director at Mazda Motors UK and was instrumental in creating and implementing a successful market strategy. Prior to joining Mazda, he held various management positions for Ford in the

UK, including Sales Director at First Ford and General Field Sales Manager in Scotland and Northern Ireland.



■ **Jeremy Thomson** is the new Sales Director at Mazda Motors UK, moving from the position of Marketing Director to replace Rob Lindley, who has become MD.

Jeremy joined the company as one of the original management team in August 2001 after 12 years at Ford, where he held a number of sales and marketing positions. As Mazda Fleet and Remarketing Director, he helped revitalise the company's fleet sales from 4 per cent in 2001 to 25 per cent two years later. Then, as Marketing Director, he built on the familiar Zoom-Zoom theme, driving sales up to 48,000 units in 2004.



■ The third Mazda appointment sees **Mark Cameron** move from Brand Manager to UK Marketing Director. Having joined the company at the beginning of

the year to head up the team responsible for product strategy, he faces an interesting challenge with the launch of the new MX-5 at the end of this year, when Mazda is expected to come under intense scrutiny as it replaces its iconic sports car. Another ex-Ford man, Mark spent 11 years as Marketing Manager in the Ford Customer Service Division, General Field Manager for commercial sales operations and Advertising, Sponsorship and Events Manager.

■ TACK International has a new Head of Operations and Training. **Nick Washington-Jones** joins the sales management and training organisation with responsibility for course



management, course R&D and course delivery by TACK trainers. Experienced in international management consultancy and sales training, Nick

has sold and delivered training to companies as diverse as Canada Maritime, BEA Systems, Philips, Henkel and Harley-Davidson.



■ Global independent performance marketing network MIVA Media has announced the appointment of **Ben Tatton-Brown** as UK Sales Director. Since

joining the company in 2001, he has worked within both the UK and French operations. Most recently, Ben was Client Services Director, France, and was one of the key individuals responsible for establishing MIVA in that country. In his new role, Ben is charged with leading a 20-strong sales and client services team.



■ Another result of repositioning at MIVA sees **Paps Sheikh** promoted to European Sales Director. Previously UK Sales Director, he was responsible for

the acquisition and management of customers across all channels. In his new role, Paps will head up the European Sales Division, maximising local market advertising revenues, developing pan-European sales opportunities for MIVA clients and ensuring that sales teams across Europe deliver the highest standard of client service in the industry. Before joining MIVA, Paps spent five years as a Group Advertising Manager at EMAP.